



PRESS RELEASE

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FOR IMMEDIATE RELEASE:

**LIVE VIEWING JAPAN BRINGS LEGENDARY
JAPANESE ROCK GROUP *L'Arc~en~Ciel's*
20th ANNIVERSARY CONCERT FILM PERFORMANCE
TO 9 MAJOR U.S. CITIES IN NOVEMBER**

Los Angeles, CA – Date TBA – Live Viewing Japan, a distribution company focused on bringing Japanese entertainment media to an international audience, has announced a spectacular one-night-only music event for *L'Arc~en~Ciel* taking place simultaneously in nine major U.S. cities on Tuesday, November 29th, 2011 at 7:00pm (local time).

The *Best of L'Arc~en~Ciel 2 Days Live at Tokyo Ajinomoto Stadium* is presented in partnership with Maverick DC Group and celebrates the legendary rock band's 20th Anniversary, traces their colorful history, and captures the group in action at a 2011 concert performed for more than 100,000 people. More information about this exclusive one-night-only event is available at <http://bit.ly/larcenciel>.

*(**Note - please select the "English" language option on the Live Viewing Japan web page)*

The cities that will host the Best of L'Arc~en~Ciel event include:

**Baltimore, MD
Chicago, IL
Houston, TX
Los Angeles, CA
Orange, CA
New York, NY – Two locations
San Francisco/Bay Area, CA
Seattle, WA**

Tickets to the event will be available through the on-line link only. No pre-sale tickets will be sold at theatre box offices.

"L'Arc~en~Ciel is one of the biggest rock groups to ever come out of Japan and they enjoy a major global following," says Live Viewing Japan Executive Director Hiroki Kotani. "This is a very special opportunity to witness the energy of their live concert performance on the big screen and hear the on-stage power of this band with digital theatrical sound. We look forward to helping celebrate L'Arc~en~Ciel's 20th anniversary and their new world tour and delighting fans with this special event!"

L'Arc~en~Ciel (meaning "Rainbow") formed in Osaka, Japan in 1991 and became widely known for their glam-influenced stage fashions, frenetic live shows, and punk/new wave inspired music. The group has achieved legendary status at home and abroad, selling over 13 million albums, 16 million singles, and they remain a major force and influence on the Japanese music scene.

To further celebrate their two decades together, L'Arc~en~Ciel put on a "20th L'Anniversary LIVE" at Tokyo's Ajinomoto Stadium on May 28th and 29th, 2011 with each day dedicated to one-half of their storied career. The concert will be presented by Live Viewing Japan at the exclusive one-night-only event on November 29th.

The group recently announced the "L'Arc~en~Ciel WORLD TOUR 2012" to celebrate their 20th anniversary and will play New York City's Madison Square Garden on March 23rd, 2012. L'Arc~en~Ciel released its newest single, "X X X," on October 12th and it shot to #1 on the Japanese Oricon music charts, which is the country's equivalent to Billboard and tracks music sales.

Live Viewing Japan looks to bring The *Best of L'Arc~en~Ciel 2 Days Live at Tokyo Ajinomoto Stadium* to a global audience and has plans to screen the performance in several more countries including the U.K., France, Brazil, Indonesia, Singapore and Thailand.

About Live Viewing Japan:

Live Viewing Japan is a Japanese-based media distribution company focused on bringing a variety of entertainment properties to a global theatre-going audience. More information on the company and its projects is available at: www.liveviewing.jp.

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