

Premiere Japanese POP Culture Comes to Harlem This Sunday

PJ mini pop
premiere Japanese
pop culture experience
MAY 23 (SUN)
12PM-6PM
R.S.V.P
rsvp@dwyercc.org
212-222-3060

FEATURING...
KARAOKE CONTEST
BRING YOUR CDS OR MP3S
SPECIAL SCREENINGS,
ROBOT
DEMONSTRATIONS,
COSPLAY CAFE,
AND MUCH MORE

**PERFORMANCE BY JAPANESE
COSPLAY SINGER, RENA**

**Dwyer Cultural Center
Directions!**
Take A, B, C, or D Train to 125 Street.
258 St. Nicholas Avenue
New York, NY 10027
Entrance at 123rd St. between St. Nicholas Ave
and Fredrick Douglas Blvd.

Flyer & Mascot Design by Jamie Lee Song

Educators, students, and parents are invited to attend the 2010 The mini first PJ-POP Festival at The Dwyer Cultural Center, located in the trendy SoHa (South Harlem) neighborhood on Sunday, May 23, 2010 from 12:00 - 6:00pm.

A short walk from the Columbia University Campus!

The host of the event, PJ Pop, has a mission to convey the taste, sense and ambience of the **authentic** Japanese culture including anime, games, pop culture and food. PJ Pop calls this the PJ-POP experience (Premiere Japanese POP Culture).

The PJ “mini” Pop will introduce the abundance of the Japanese pop culture to local families, residents, students and communities. Longtime anime fans and New Yorkers interested in learning more about Japanese culture will enjoy the PJ-POP experience.

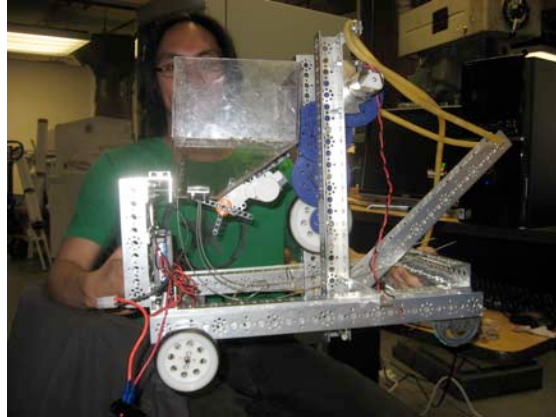
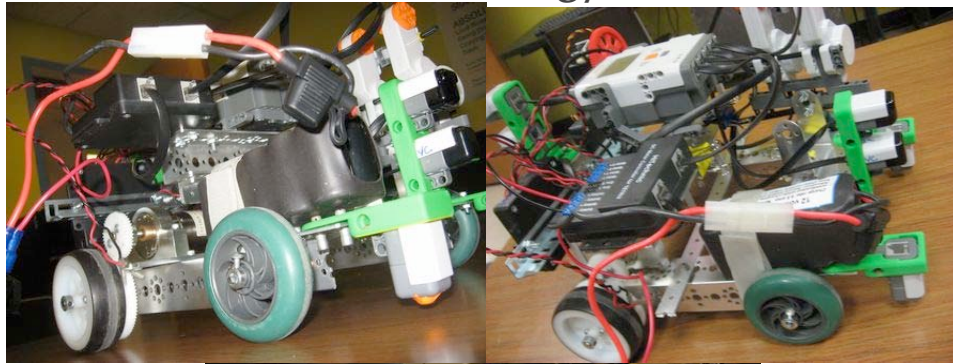


Merchandise from major anime stores in New York, at the fun “cosplay café”

ROBOT DEMONSTRATION & BATTLES

by

Department of Mechanical Engineering & Industrial
Design Technology of New York City College of
Technology



School administrators, teachers, students, and parents are invited to the event and learning about science and technology. School group tours are available. Please call 212/222.3060 for more information.

PERFORMANCE BY RENI



About Reni www.renireni.com

She specializes in Akihabara style performance, a genre that emphasizes the cute look of Japanese pop-culture with the hip appeal of Japanese animation. As a unique cultural phenomenon, these Akihabara idols have attracted an enthusiastic fan following all over Japan.

Reni's Bio

Reni was born in Japan and began her formal ballet training at the age of seven. Since then, she has been dancing nearly every day in styles ranging from Jazz and Hip Hop to "Nihon Buyo," traditional Japanese dance. Reni expanded her talents to the theatrical world by joining the well-known Japanese company "Seinenza," where she played an active role in both performing and directing. Her live performances in the major music clubs and show houses in Japan have grabbed the attention of a wide range of audiences. In 2008 she relocated to the U.S.A., started a monthly event, Japanese "Maid" Show and is quickly gaining a loyal fan base. Reni was invited as a guest performer to Krazy Cosplay Party organized by Japan Society. Reni performed a Otakon, the second largest Anime convention in the U.S. She performed for 10,000 excited fans at 1st Mariner Arena in Baltimore on July 18th, 2009.

ANIME ART PANEL DISCUSSION

Anime expert Clyde Adams III gives a crash course on the impact of anime culture on America culture, including interesting topics and some special anime video clips The Brooklyn Web designer has been a real *otaku* (superfan) of Japanese anime and manga for nearly two decades, and is currently the programmer for Metro Anime and also manages the fan site nyc-anime.com



“Great anime ranks with the highest art. It touches the heart and moves the soul.”
—Clyde Adams III, programmer for Metro Anime

Admission: \$15 at the door; to RSVP e-mail rsvp@dwyercc.org
or call Dwyer Cultural Center at 212-222-3060



Anime Castle
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www.gundamplanet.com/